

moseisleys.com

Website Debrief | 05.17.18

Prepared by:

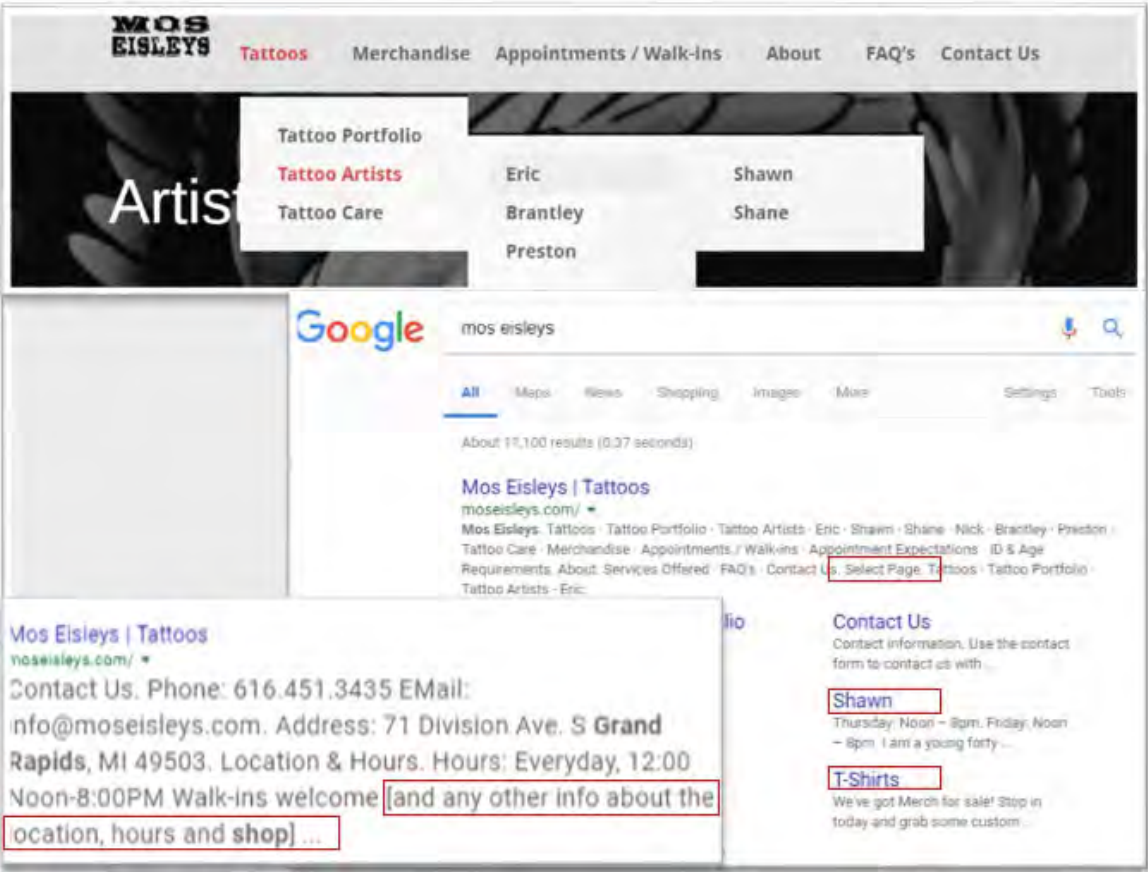
Adam W. London

www.sitesbyadam.com

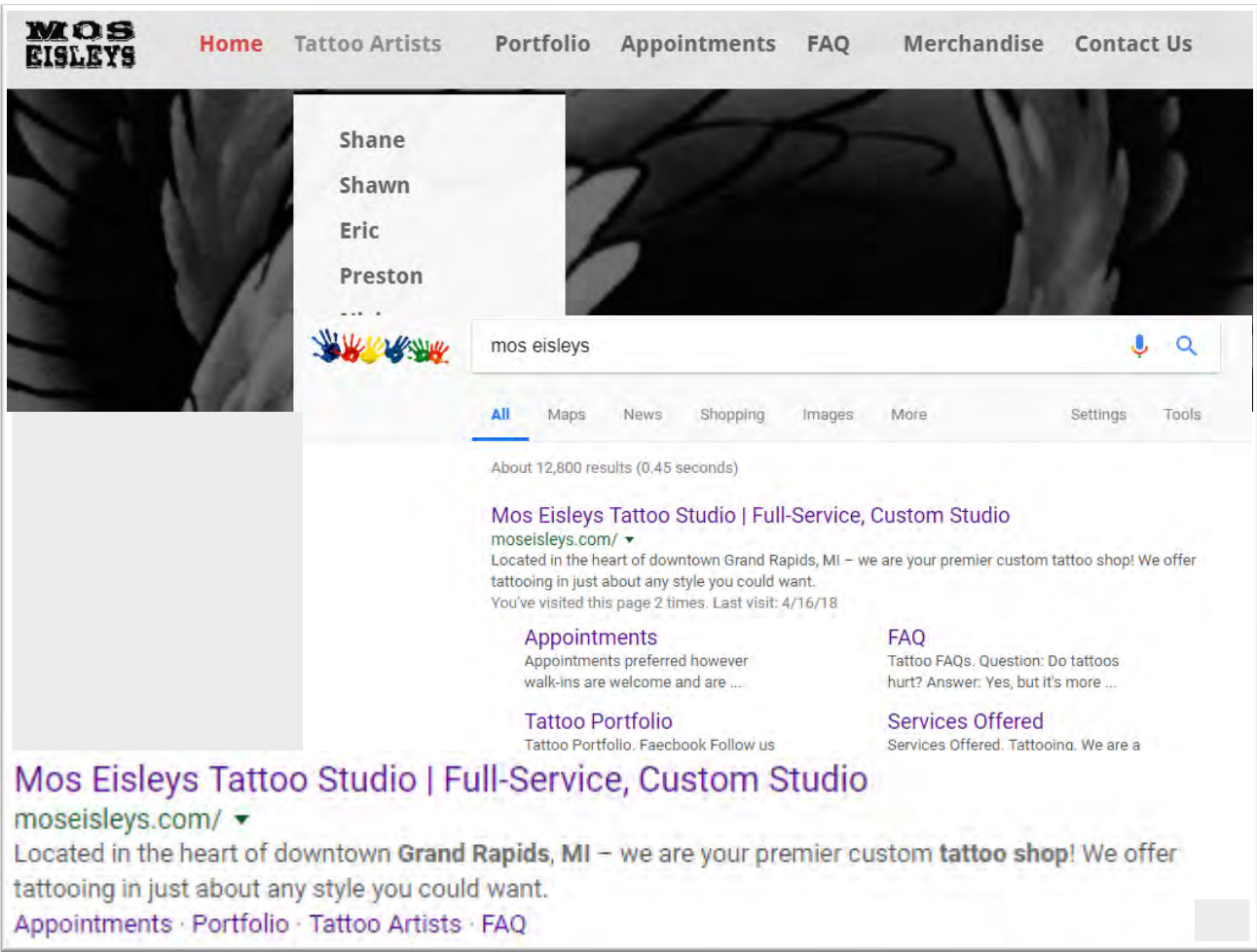


Site Structure

Before:

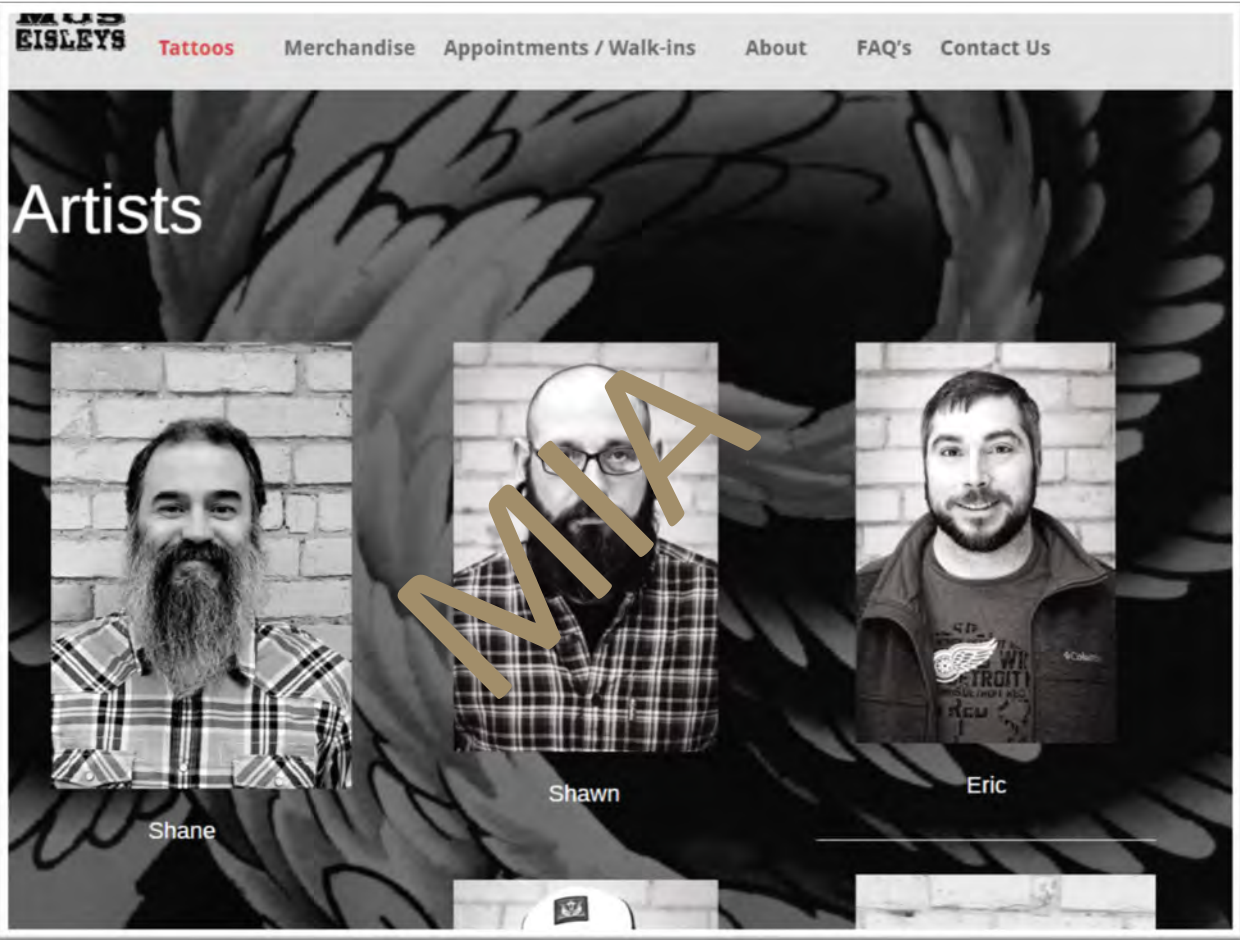


After:

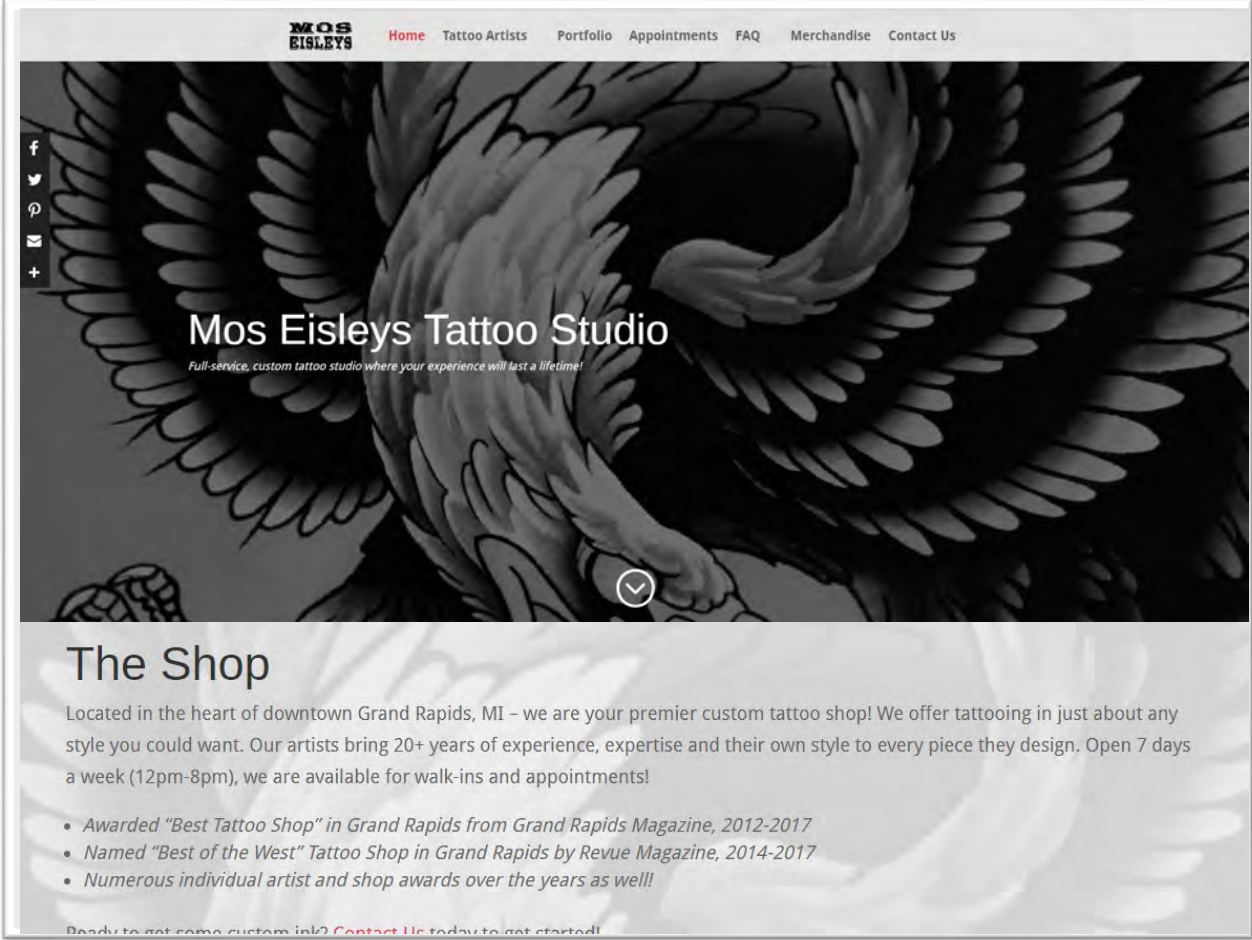


Homepage

Before:

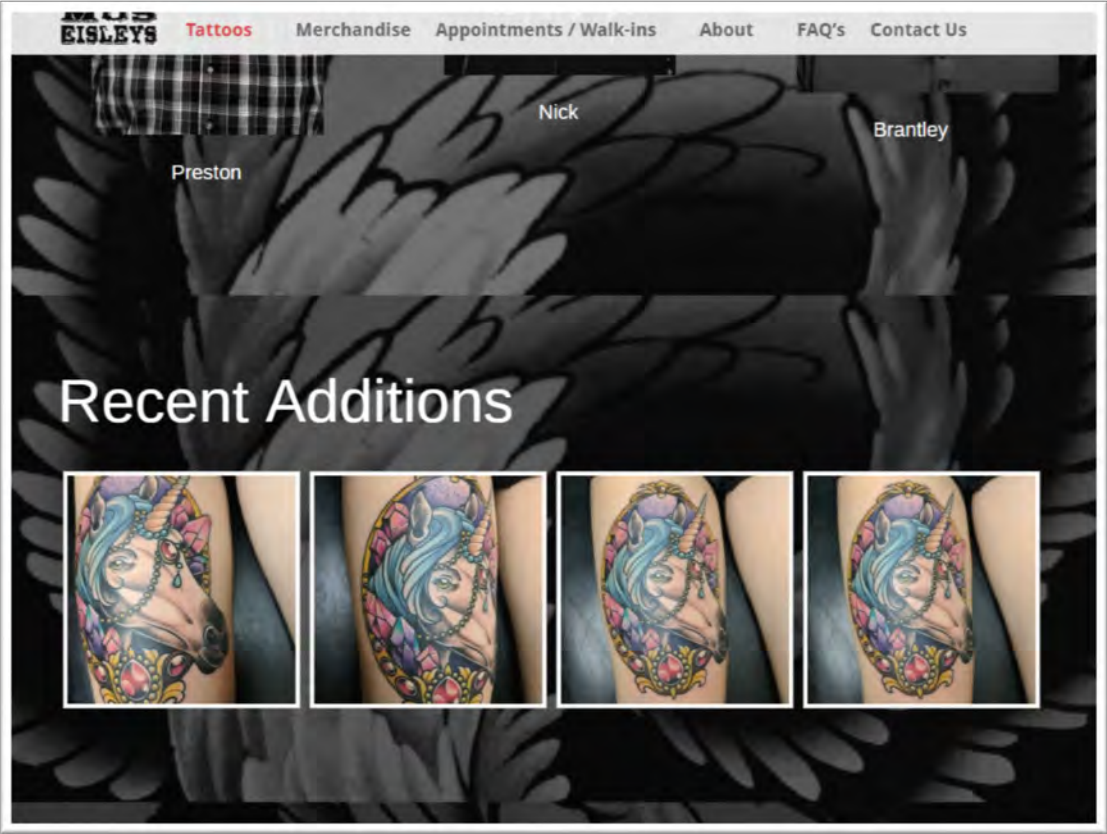


After:

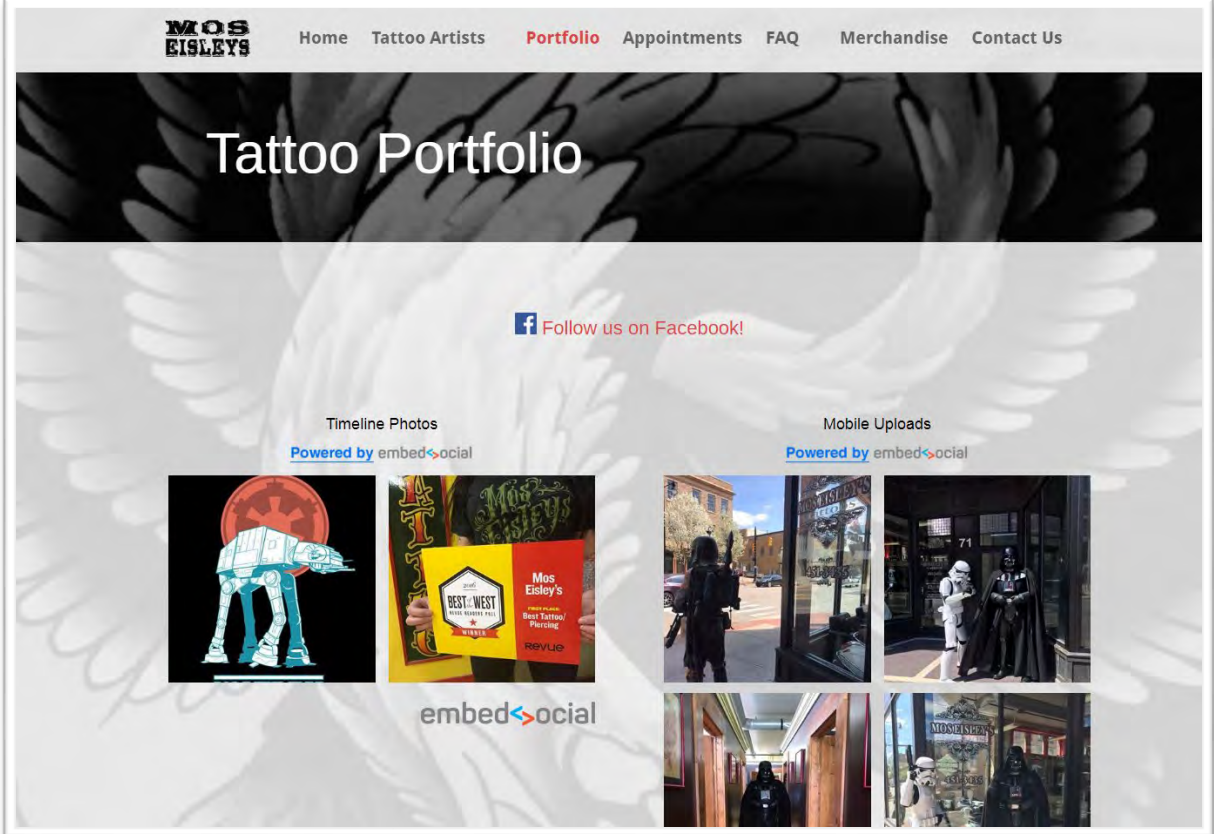


Homepage > Recent Additions

Before:

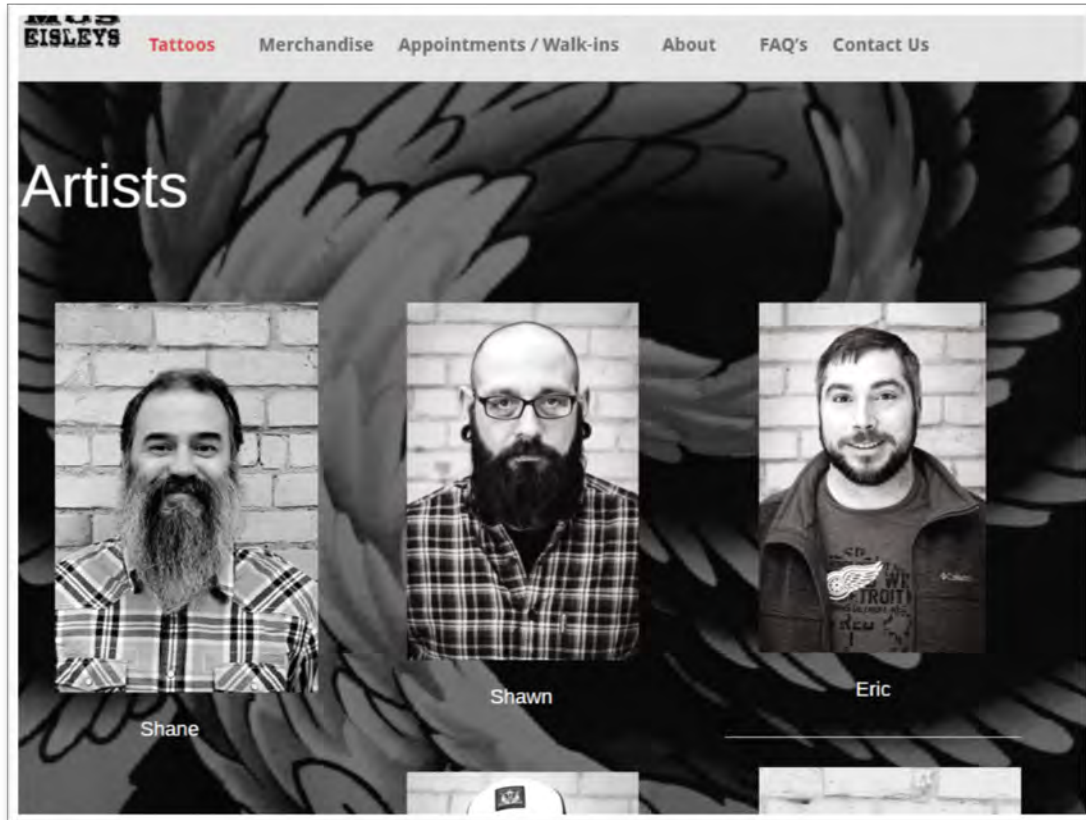


After:

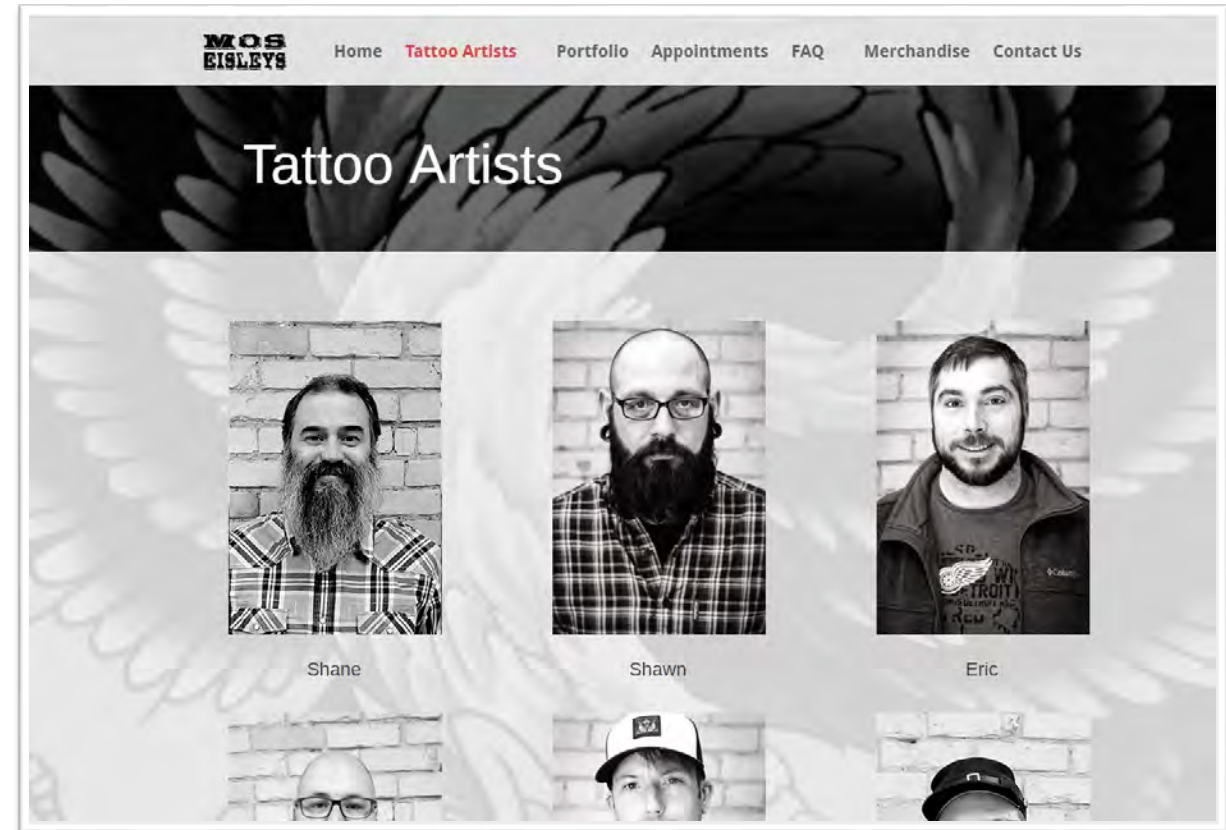


Artists

Before:

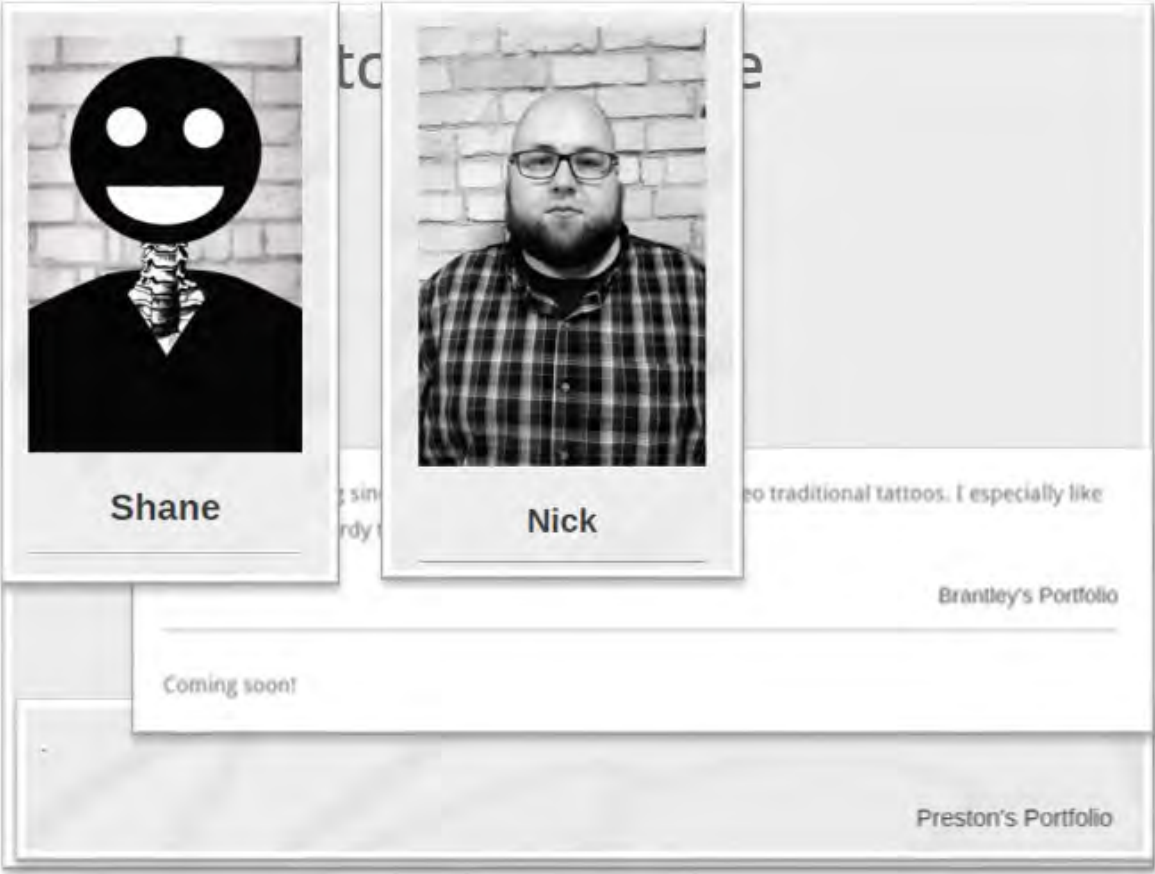


After:

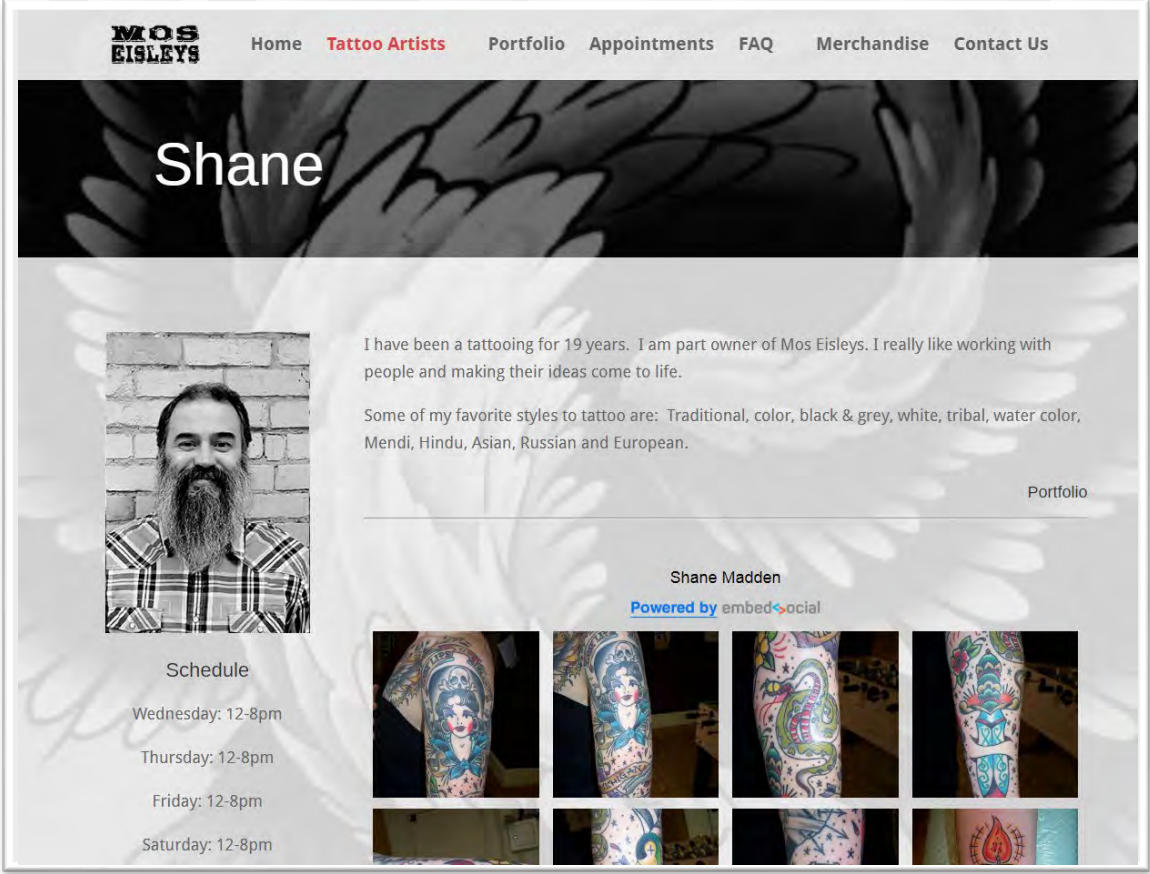


Artists > Bios

Before:



After:



Appointments

Before:

MOS
EISLEYS

TattoosMerchandiseAppointments / Walk-insAboutFAQ'sContact Us

Appointment Expectations

To make an appointment or get a price quote, you will want to:

Walk-ins are welcome and are done on a first come, first serve basis. We DO NOT guarantee time slots over the phone without a deposit.

Print out (on paper) any references you may have. This does not need to be exact, just an idea or direction you want to go. We will

Appointment Expetations | Mos Eisleys - Mos Eisleys | Tattoos

moseisleys.com/appointments/appointment-expetations/ ▼

Some tattoos will require a full consultation. A consultation is a free appointment to sit and talk with a

tattoo artist about your design. Please be sure to bring all of your references printed on paper. Some

tattoos will not require a consultation and we may have you just come in at your convenience to get it

priced and set the ...

track.

After:

MOS
EISLEYS

HomeTattoo ArtistsPortfolioAppointmentsFAQMerchandiseContact Us

Appointments

Getting Started

Appointments preferred however walk-ins are welcome and are done on a first come, first serve basis. We do NOT guarantee time slots over the phone without a deposit.

Custom Design References

Print out (on paper) any references you may have of your tattoo. This does not need to be exact, just an idea or direction you want to go. References can be things that you like and things you don't like. We will use the references to create your custom tattoo design and provide a price estimate.

Price Estimate

Once you have your references, give us a call. Some tattoos will require a full consultation. A consultation is a free appointment to sit

Appointments | Mos Eisleys Tattoo Studio

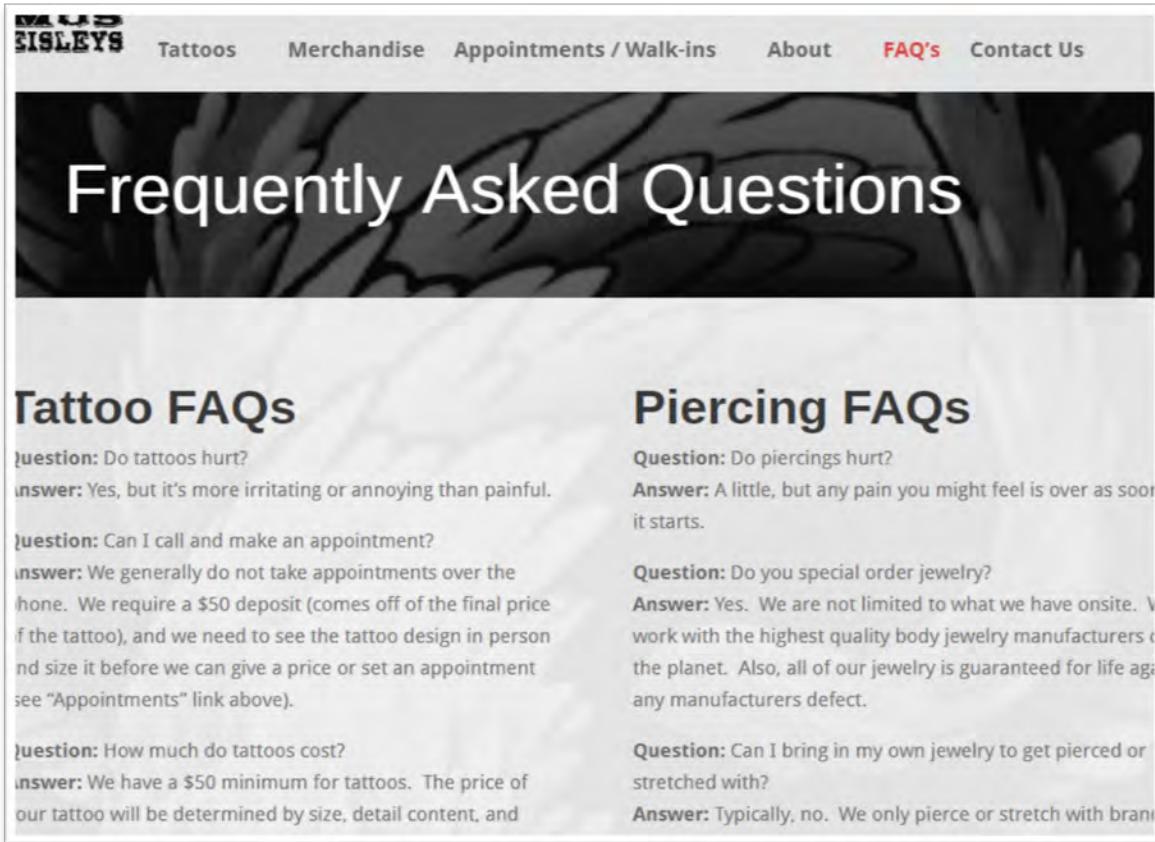
moseisleys.com/appointments/ ▼

Getting Started. Appointments preferred however walk-ins are welcome and are done on a first come, first serve basis. We do NOT guarantee time slots over the ...

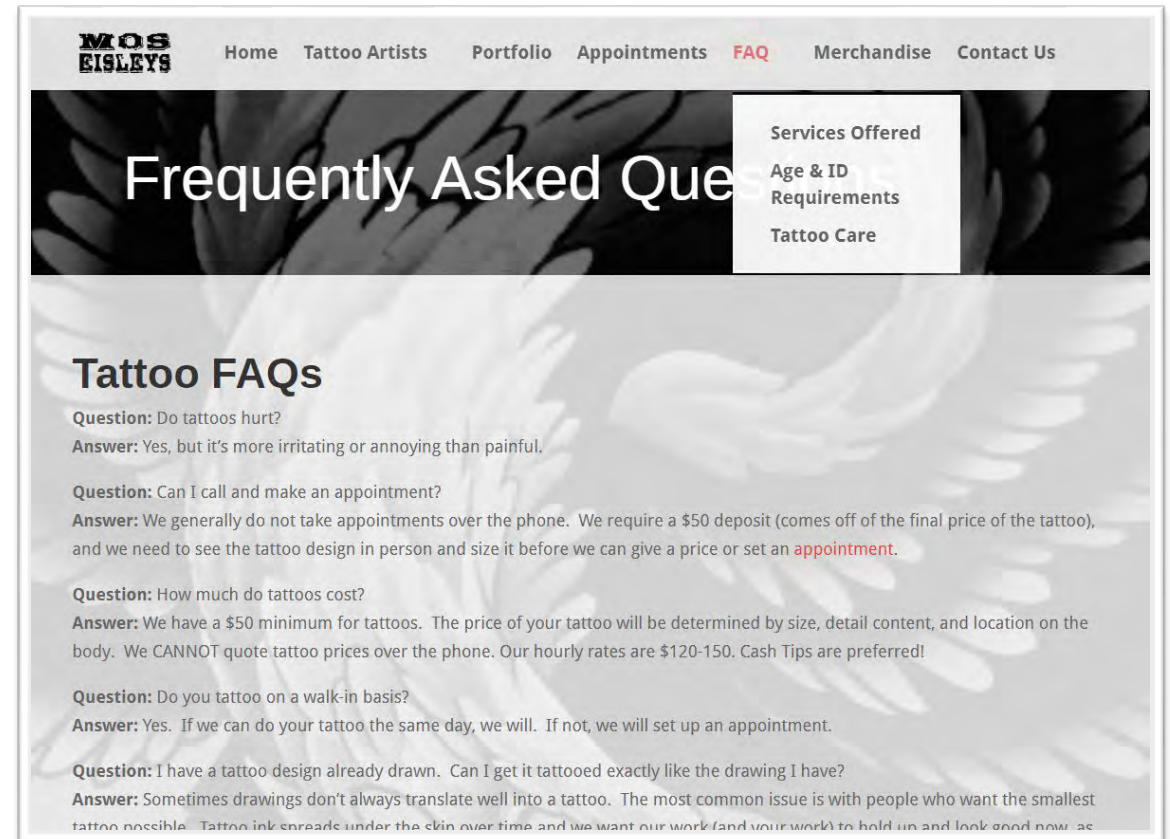


FAQs

Before:



After:



FAQs > Tattoo Care

Before:

Tattoo Care

Don't Touch It!

Congratulations on your new tattoo! Before you do anything else, **don't touch it**. Your tattoo is an open wound and the easiest way to make either you or your new tattoo sick is to handle it with unwashed hands.

Applying Ointment

When the tattoo is clean apply a thin layer of ointment, preferably Vitamin A&D, Bacitracin, or Neosporin (**NOT** Neosporin-Plus). It is usually a good idea to buy a new tube each time you get tattooed or at the very least to wash the top of an old tube after squeezing out about an inch of ointment.

Once the ointment is applied wait about five minute.s and then wipe off any excess by blotting the tattoo with a paper towel.

Download & print Tattoo Aftercare

 Paper-Icon

After:

[Home](#) [Tattoo Artists](#) [Portfolio](#) [Appointments](#) [FAQ](#) [Merchandise](#) [Contact Us](#)

Tattoo Care

Congrats! But Don't Touch It!

Congratulations on your new tattoo! Before you do anything else, **don't touch it**. Your tattoo is an open wound and the easiest way to make either you or your new tattoo sick is to handle it with unwashed hands.

The following instructions are a set of basic guidelines written to help assist you in the initial healing and care of your tattoo but they do not cover everything that could happen to it.

If you ever have any questions, please don't hesitate to [contact us](#).

 [Download & Print Tattoo Aftercare](#)

The Morning After & First Three Days

The first three days after your tattoo is applied are the most imperative in its healing but we do recommend that you continue ointment usage for the first seven days. If swelling is encountered in the first few days, it is best dealt with by taking 800mg of ibuprofen every eight hours that you're awake for as long as is necessary.

Hand Washing

We're going to start by covering the proper way to wash your hands.

Tattoo Care > Aftercare Download

Before:

After the tattoo is a week old you can
down the ointment and switch to hand
n for your moisturization needs. The
n should be scent and color free and
ild not contain aloe. Keri, Lubriderm
Jergens are all fine options but once
n, Meijer does offer some fine
eric alternatives.

ter two weeks the majority of the heal-
period should be completed. Continue
sturizing as needed for the next two
ks and after roughly a month your
o should be healed. If it still has scabs
ots of irritation continue caring for
til they are gone. *Until your tattoo
aled it's very important that you not
merge it in water (showers are of course
) or expose it overtly to sunlight.
tinue to always use sun block even
the tattoo is healed will help ensure it
s as good in the future as it does now.*

Please contact Mos Eisleys staff with any
questions; we're open seven days a week
and always have someone working to help
you with any problems or questions that
you may have.

Mos Eisleys recommends that if the site
of the tattoo becomes infected, or if you
develop a fever shortly after receiving
a tattoo, that you seek medical attention.

Feel free to contact us for additional
information.

My tattoo was done by: _____

Date: _____

Mos Eisleys
TATTOO AND PIERCING

71 South Division Downtown
Grand Rapids, MI 49503
Open 7 Days a Week: Noon-8pm

616.451.3435
WWW.MOSEISLEYS.COM
jambmosisleys@yahoo.com

TATTOO AFTERCARE

Congratulations on your new tattoo!
Before you do anything else, **don't touch**.
Your tattoo is an open wound and the
easiest way to make either you or your n
tattoo sick is to handle it with unwashed
hands.

The following instructions are a set of
basic guidelines written to help assist yo
in the initial healing and care of your tat
but they do not cover everything that cou
happen to it.

If you ever have any questions **please**
don't hesitate to call us, nothing is more
irritating to us as a staff than to hear the
someone was given incorrect advice by a
friend or other studio and hurt their tatt
(or worse) because of it.

After:

**Thank you for choosing us to help you with
your tattoo!**

Please let us know if we can do anything to
make your experience better.

Have a wonderful day :)

Your Tattoo Artist:

Date:

Artist Notes (if any):

Congratulations on your new tattoo!

Basic aftercare recommendations will be outlined in this pamphlet.

Be advised: THIS IS NOT TO BE TAKEN AS MEDICAL ADVICE.
If you experience a fever shortly after receiving your tattoo, or if
you otherwise think your tattoo is infected, please seek medical
attention immediately.

How To Care For Your Tattoo

First wash: Within a few hours of receiving your tattoo, wash your
hands thoroughly, and remove the bandage. Wash your tattoo
GENTLY with warm water and anti-bacterial soap. A quick wash is
all that's needed to remove any ointment/ink residue. Pat dry
gently with a clean, soft towel.

Apply a very thin layer of A&D ointment (as thin as you can get it)
and gently blot off the excess with a clean paper towel. You only
need a small amount of ointment to keep it moisturized and
protected. Cover your tattoo with clean, loose-fitting cotton
clothing, or don't cover it.

First 2-3 days: Wash your tattoo twice a day. Apply a very thin
layer of ointment after washing your tattoo.

After the first few days: Wash your tattoo very gently only once
per day. Switch to a non-scented, plain, white lotion. Use the
lotion as needed to keep your tattoo moisturized. If your tattoo is
getting visibly flaky, use more lotion. Remember, rub the lotion in
completely, do not leave any lotion on the surface. Continue with
the lotion every day for the first month.

MOS
EISLEYS

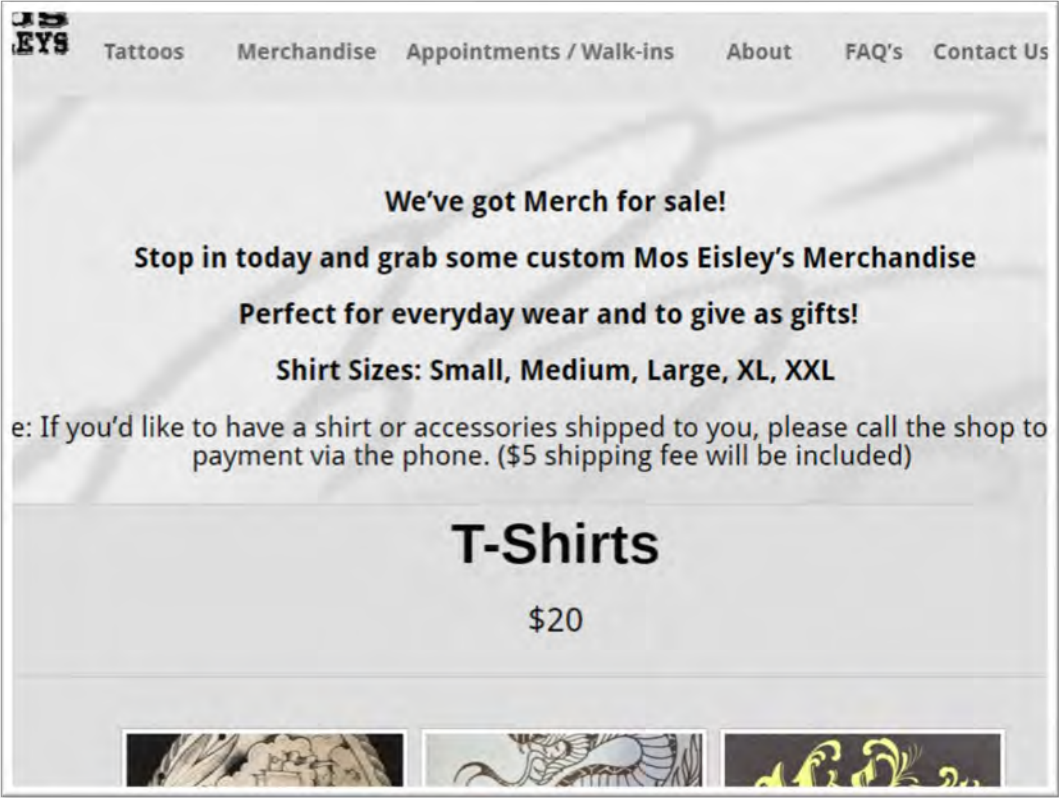
71 Division Ave S
Grand Rapids, MI 49503
616.451.3435
www.moseisleys.com

MOS
EISLEYS

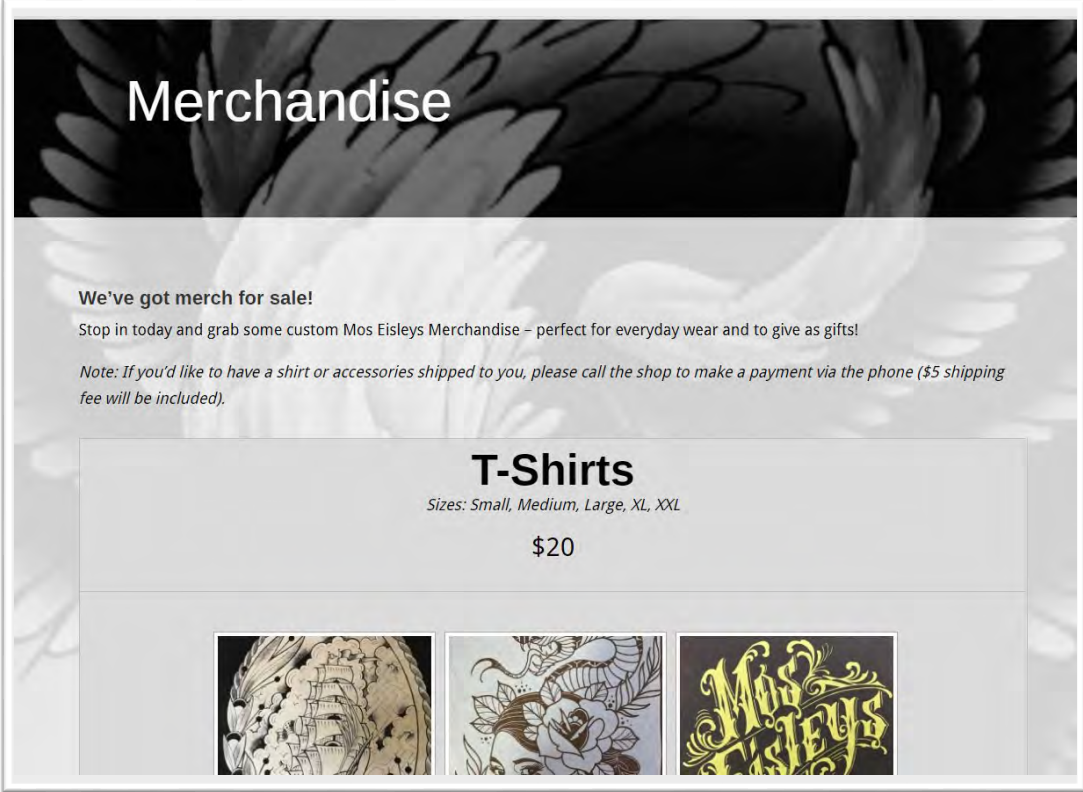
71 Division Ave S
Grand Rapids, MI 49503
616.451.3435
www.moseisleys.com

Merch

Before:



After:



Contact Us

Before:

MOS EISLEYS

TattoosMerchandiseAppointments / Walk-insAboutFAQ'sContact Us

Contact Us

Your Name

Your Email Address

Your Message

☐ I'm not a robot

Send Message

Contact Information

Use the contact form to contact us with any questions you have and we will get back to you as soon as possible.

Phone: 616.451.3435

Email: info@moseisleys.com

Address: 71 Division Ave. S
Grand Rapids, MI 49503

Location & Hours

Hours: Everyday, 12:00
Noon-8:00PM

Walk-ins welcome

Walk-ins are welcome and are done on a first come, first serve basis. We DO NOT guarantee time slots over the phone without a deposit. See the Appointment Expectations page for more details

After:

Contact Us

Phone

616.451.3435

Email

jambmoseisleys@yahoo.com

Address

71 Division Ave S
Grand Rapids, MI 49503

Map

View larger map

Mos Eisleys

Libertalia Tattoo

Map data ©2018 Google Terms of Use

Hours

Monday: Noon-8pm
Tuesday: Noon-8pm
Wednesday: Noon-8pm

Contact Information

Use the form below to contact us and we will get back to you as soon as possible.

Your Name

Your Email Address

Your Message

☐ I'm not a robot

Send Message

reCAPTCHA

Privacy - Terms

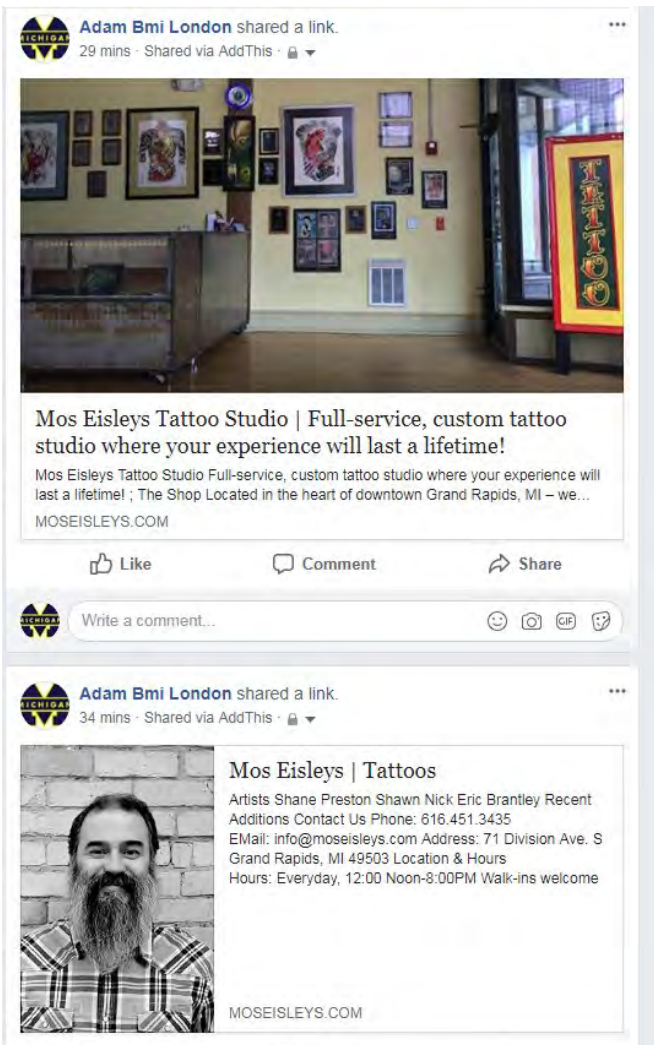
Open 7 Days a Week

MOS EISLEYS

Prepared by: Adam W. London | adam.w.London@gmail.com | 616.292.9818

Additional Items

After:



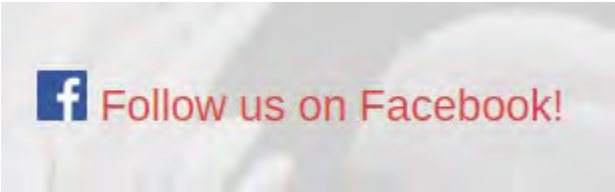
Removed left-to-right animated menu.



Changed color scheme & updated content



Replaced personal page "follow" link w/ company page link.



Setup redirect links for old, broken pages.

☐	301	/menu/
☐	301	/project_category/full-mos-eisleys/tattoo-portfolio/
☐	301	/?post_type(.*)/
☐	301	/?page_id=260/
☐	301	/frequently-asked-questions/spore-test-results_trashed/
☐	301	/frequently-asked-questions/spore-test-results/
☐	301	/gareth.php/tattoo-artists/
☐	301	^/eric/nggallery/.*/eric

